

WINNERS CORNER

\$1 Million Will Be in the Bag for One Casino Customer Players at 33 Casinos Operated by Harrah's Vie for Seven-Figure Payday

(NAPSA)—Casino players across the nation will have the opportunity to win \$1 million* during a Dec. 3 prize drawing at The Forum Shops at Caesars® in Las Vegas as part of a promotion entitled *\$1 Million In The Bag*™.

Players at 33 casinos spanning the world's greatest gaming brands are taking part in the promotion this fall. Casinos operating from coast to coast under the Harrah's®, Caesars®, Horseshoe®, Bally's®, Rio®, Paris®, Flamingo®, Grand™, Harveys®, Showboat® and Sheraton® brand names are hosting *\$1 Million In The Bag*-themed promotions. The Dec. 3 drawing will be hosted by comedienne Rita Rudner. More information about *\$1 Million In The Bag* is available at www.totalrewards.com.

A total of 10 customers at each participating casino will win a chance to enter the \$1 million giveaway drawing. In addition to the \$1 million prize, other customers will win \$1,000 to \$50,000 for fourth through second place. If they wish, the winners can use some or all of their winnings for a shopping spree at the world-famous shopping venue.

When visiting a participating



**Wish you had a million dollars?
Having that much to spend could
be "in the bag," if you take part in
a new casino promotion.**

casino during the promotion, customers in the Total Rewards® player loyalty program will receive a *\$1 Million In The Bag* tote bag that could contain up to \$1,000 or \$10,000, depending on the casino. New customers can sign up for the Total Rewards program for no charge.

"This is a unique opportunity to win the ultimate holiday shopping spree, a huge step toward a comfortable retirement or both," said Ginny Shanks, Harrah's senior vice president of brand management. "This is going to be an amazing experience that our customers will remember for a lifetime."

*\$1 million awarded as an annuity of \$50,000 for 20 years or discounted lump sum. See rules at Total Rewards® Center. Participation dates may vary. Must be 21 or older to enter or gamble. Know When To Stop Before You Start®. Gambling problem? Call 1-800-522-4700. ©2006, Harrah's License Company, LLC.