

WORKING WORLD

A Career In Roofing Is No Pie-In-The Sky Idea

(NAPSA)—Many who think it's the height of folly for them to consider a career in roofing may be in for a pleasant surprise.

Entry into and advancement within the industry is surprisingly easy for the ambitious and the dedicated. It also helps to be in good physical condition and have a good sense of balance.

There are several reasons for the wealth of opportunities in roofing. First, roofing workers are in great demand, in good economic times and bad. In good times, roofing contractors need to keep pace with strong industry growth. In slow economic times, demand for roofing workers and roofing services tends to rise for repair and reroofing work.

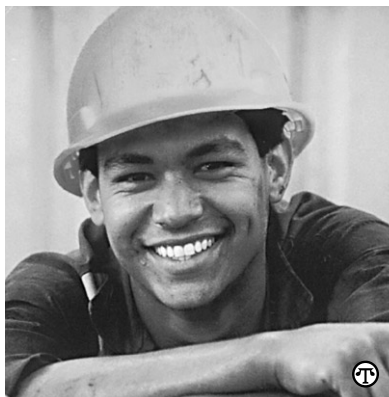
Next, roofing can be the road to financial security. Wages compare well with related construction trades and many contractors offer attractive benefit packages.

Roofing workers are a racially and ethnically diverse mix of people. Increasingly, women and minorities are discovering the advantages of working in roofing. Many roofing crews are bi- or multi-lingual, easily accommodating those for whom English is a second language.

You don't have to be an experienced roofing worker or have a college degree to get a job, though a high school education or its equivalent is a good idea.

There are good on-the-job-training programs for entry-level roofing workers, enabling them to earn as they learn. And more formal apprenticeship programs are available. Happily, the increasing use of new building technologies is making roofing more interesting and less labor-intensive.

As roofing workers pick up the skills of the trade, they have



Increasingly, roofing is seen as a good career for women, members of minority groups and those for whom English is a second language.

ample opportunity to progress rapidly through the ranks from trainee to journeyman and on to foreman, supervisor and senior management, earning higher pay and more benefits as skill and responsibility increases.

Roofing workers are not shut in or tied down by their profession. They can enjoy working outdoors and can find jobs just about anywhere in the country.

Moreover, because so many roofing businesses are family run, roofing workers often enjoy a special sense of on-the-job camaraderie and belonging. When they complete a project, they share a tremendous feeling of pride and accomplishment knowing that they have worked as part of a team to build something that will stand for years to come.

To learn more about career opportunities in roofing, call the roofing industry's 24-hour, bilingual (English and Spanish), toll-free hotline at 1-888-ROOF-321. Ask for a free brochure and a listing of roofing contractors in your area with job openings.