

HOLIDAY GIFT IDEAS

A Crystal Clear Favorite

(NAPSA)—When it comes to holiday giving, crystal is a clear favorite. Besides its sparkle, there's another reason for its popularity.

This season, Swarovski has created the Rockefeller Center® Collection of sparkling ornaments and stunning jewelry that



SHINING IDEA—
Sales of the ornament will brighten the lives of seriously ill children.



are inspired by the world-famous Rockefeller Center Christmas tree where a Swarovski Star shines atop. Not only will these items make for special gifts, but they also give back to a worthy cause.

Swarovski will donate over \$100,000 from the sales of its 2005

Rockefeller Center Collection to Starlight Starbright Children's Foundation (www.starlight.org), a nonprofit organization dedicated to brightening the lives of seriously ill children and their families.

"We're proud to partner with Swarovski," said Jenny Isaacson, Vice President of Marketing and Development for the foundation. "Their support will make a world of difference for Starlight Starbright children and families and provide joy and laughter this holiday season."

The Rockefeller Center Collection is available at Swarovski Gallery stores nationwide and at www.swarovski.com.