

COMPUTER

NEWS AND NOTES

A Cure For Your High-Tech Headaches

(NAPSA)—Recent advancements in computers have made them more powerful and affordable than ever before, allowing practically everyone to join the Internet Age. One consequence of this expansion can be an increase in high-tech headaches due to crashes, glitches, or digital threats like viruses and spyware. Unfortunately, finding a credible professional to fix your computer is not always easy.

You want to use certified technicians, buy no more upgrades than necessary and avoid having to disassemble your computer, lug the parts to the repairer and hope the repairs won't take several days.

Phone support can often mean techs who speak in confusing jargon and their remotely controlled troubleshooting methods don't work if you have problems connecting to the Internet. Furthermore, some hardware issues—such as replacing a malfunctioning hard drive—can only be solved in person.

Don't despair; a new trend in computer support takes its cues from yesteryear, blending high-tech know-how with old-fashioned customer service. On-site computer services have been called the twenty-first-century equivalent of the small-town doctor.

There are several national companies that provide on-site



Get your computers serviced by experts—right in your own home.

services, of which, perhaps, most widely known is Geeks On Call. Appearing on television in humorous commercials and driving instantly recognizable blue Chrysler PT Cruisers (that they call "PC Cruisers"), the mobile geeks from Geeks On Call seem to be everywhere. Their areas of expertise include computer troubleshooting, repairs, upgrades, wired/wireless networking, personalized training, and consulting at your home or business. Each technician is A+ certified—the industry standard for technological excellence—and has nothing to sell you, so there are no conflicts of interest. For more information, log onto www.geeksoncall.com or call 1-800-905-GEEK.