

FASHION FOCUS



A Fitting Achievement In Petite Pants



(NAPSA)—Shopping for clothes that fit is becoming a lot easier as designers begin catering to a wider variety of body shapes and sizes. A fitting example of a clothing company that understands unique fit needs is Liz Claiborne, which introduced the new Liz Claiborne Woman line, including additional petite fit sizing for every one of their pants in this plus-size line. The company's proven pants fit is now precisely proportioned for the petite-size customer—5'4" and under—or in need of a shorter rise and length options. This petite pants difference is an exciting shopping convenience, say women who have longed for access to looks styled to their specific body type. The average American woman is now 5'5" and 159 pounds but women are not all created equal. In fact at every size there can be a lot of variation in body type. For more information about finding pants with the perfect fit call 1.800.555.9838 or visit www.lizclaiborne.com.