

INGENIOUS IDEAS

DEPARTMENT

A Fresher Clean

(NAPSA)—A company that's been supplying Americans with bath tissue for 100 years, (it was the first to feature toilet paper guaranteed to have no splinters) has continued that tradition by introducing a flushable personal wipe that offers convenience and discretion every time you use the bathroom.

The new product is lightly scented and formulated to clean and freshen better than dry bathroom tissue alone. It provides, the manufacturers say, an "even fresher clean." The wipes contain vitamin E plus an effective antibacterial ingredient commonly used in household products. This could be good news for the 78 percent of respondents to a recent survey who said they are concerned about germs in bathrooms. Nearly half (46 percent) frequently use antibacterial products.

The wipe was dermatologist-tested and found to be safe when used as directed. In addition, it comes in a patented Quick-Up dispenser that makes single sheet dispensing easy, as well as resealable refill packs so the wipes won't dry out when you want to use them away from home—they fit easily in a suitcase or office desk drawer. Many people find



they're useful for dirty hands and faces when no water is available, and parents report it can help in potty training.

The new wipe, called Quilted Northern Moist-Ones, was developed by Georgia-Pacific and introduced as part of its 100 year birthday celebration. The company makes Quilted Northern bath tissue which offers a soft, clean feel by using thick, two-ply sheets that are soft, strong and absorbent. The wipes are available in retail stores in the Quick-Up dispenser with 50 sheets and in resealable packs.

You can learn more online at www.quiltednorthern.com.