

MAKING LIFE MORE FUN

A Gaming Tip: Get The Insider Scoop

(NAPSA)—For enthusiasts of popular video games, a tip or “secret hint” can mean advancing quickly through a game and open up whole new dimensions to their hobby.

Although there are standard methods of advancing in these games, an entire industry has cropped up to provide tips to gamers. Often called “tip cards” for the way they’re packaged, secret hints now are available on every box of specially-marked Tony’s pizza during a sweepstakes in partnership with Nintendo. Tony’s products featuring the sweepstakes include: Original Crust, Thin Crust, Super Rise Crust, Pizza for One and Deep Dish. In all, 20-25 million boxes of Tony’s products carry a chance to win.

“Tony’s pizza and Nintendo are delivering the ultimate combo of things kids like to do—eat pizza and play their favorite games,” said Tere Carral, brand manager, Tony’s pizza. “Isn’t that why video games have a pause button?”

In addition to the tip cards, the sweepstakes features thousands of prizes like Game Boy® Advance video game systems, new Nintendo video games and Game Boy Advance Game Link® cables.

The sweepstakes, called “Your Chance to Advance,” brings together two companies that are a part of ‘tweens’ lives.

The tip cards featured in the “Your Chance to Advance” sweepstakes provide secret hints for



Any way you slice it, a new sweepstakes lets kids eat their pizza and get game tips, too.

games such as *Super Mario World®*: *Super Mario Advance 2*, *Legend of Zelda® A Link to the Past®* *Four Swords* and *Super Mario World® 2: Yoshi's Island™*. And even better, the sweepstakes offers a chance to win these games.

This sweepstakes is another way the 30-year-old pizza brand provides extra fun and value to ‘tweens.’

Tony’s has a long-standing history of providing a variety of activities for kids and families featured in Web sites such as tonys.com and tonys.com/soccer.

Consumers also can visit www.tonys.com to find more information or register for a chance to win sweepstakes prizes. Information on “Your Chance to Advance” is in grocery stores and on Tony’s pizza boxes across the country. To find out about Game Boy Advance products visit www.nintendo.com.