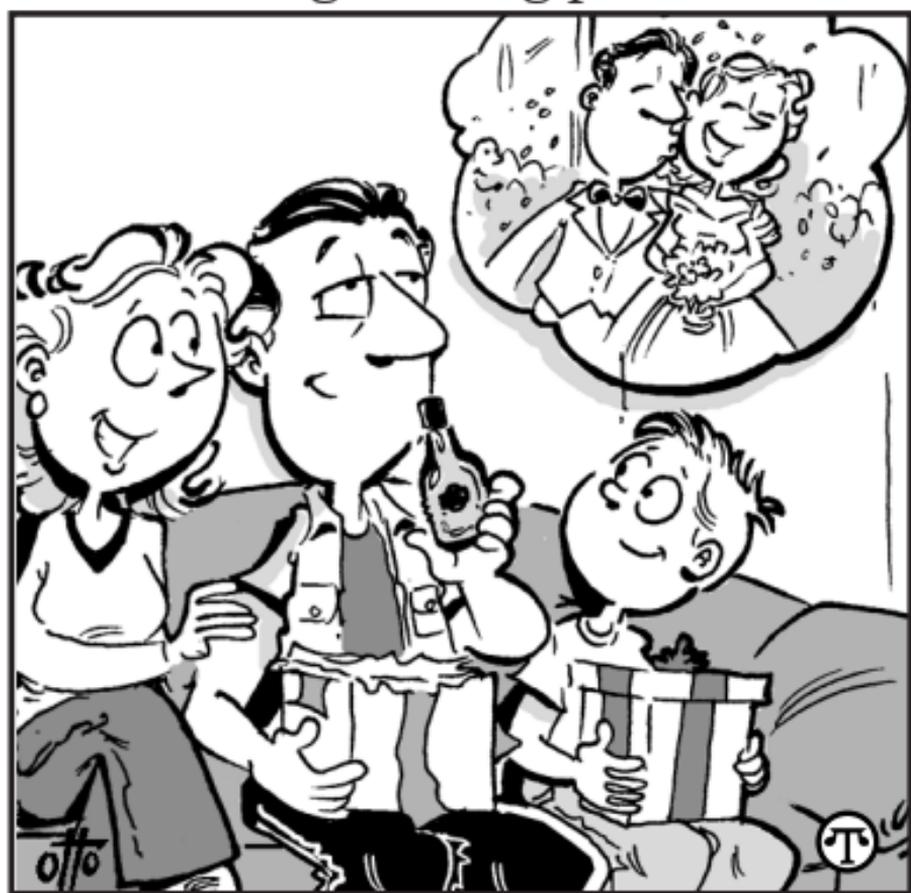


A Gift That Makes “Scents” For Men

(NAPSA)—Any time of year can be the right time to acknowledge the men in your life with a gift. Just remember that the more personal the gift, the more likely it is to be a hit.

That may be one reason so many people turn to fragrances when looking for a gift. Psychologists say that smell—more than any other sense—is likely to trigger a memory that can remind us of a place, friends or family members.

Because scents are so personal, it's often best to look for easy-to-wear men's grooming products that



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are designed to complement a guy's natural scent, taking the guesswork out of selecting the perfect cologne.

For example, BRUT Cologne Original Fragrance and BRUT Revolution Spray Cologne were created with men of all ages, styles and personalities in mind.

The Original Fragrance is likely to bring some men back to the good old days, while the Revolution fragrance is designed with the masculine, athletic and independent guy in mind.

To learn more, visit www.brutworld.com.