

HEAR THIS!

A Good Hearing Aid Is News Worth Listening To

(NAPSA)—When news of an easier, less expensive way to purchase hearing aids is released, it's music to people with hearing loss. A new line of top quality hearing aids can now be purchased over the Internet or by telephone, straight from the manufacturer, passing on savings to the customer. This new line of advanced digital hearing aids can even be programmed over the Internet using downloads developed by hearing health care professionals at America Hears.

"We want to connect hard-of-hearing people back to their lives using superior technology available at reasonable prices," says Henry Smith, president of America Hears. "By purchasing their hearing devices directly from us, customers can skip the mark-up that comes from middlemen."

How It Works.

Potential customers first need to visit an Ear, Nose and Throat (ENT) doctor for a complete hearing evaluation so that their exact needs can be determined. The ENT will ensure that they are an appropriate candidate for a hearing aid and that they do not have another medical issue.

Once it is confirmed that a hearing aid is needed, customers can log on to the America Hears Web site at www.americahears.com or call 1-800-492-4515 and work with a hearing professional to find an appropriate hearing aid. If adjustments are needed at any time, customers can do their adjustments over the Internet using America Hears software, which saves the time from having to



HEARING BETTER FOR LESS MONEY—More affordable hearing aids are now available that can be programmed over the Internet to help you stay connected to loved ones.

travel to an audiologist for each adjustment.

Hearing aids provide an effective answer for many people. By improving their ability to hear and understand what's going on around them, wearing hearing instruments makes a real improvement in their lives.

True-To-Life Sounds

America Hears offers customers seven different styles of hearing aids, from custom-fit models, molded for each individual ear, to ready-to-wear models, designed for use by almost everyone. All use 100 percent digital sound processing with various features and options for easy use.

Getting hearing aids is a big step but it can also be a big help in life. For more information, visit www.americahears.com or call 800-492-4515.