

Skating To Better Health

with Peggy Fleming

A Healthy Partnership

(NAPSA)—A new partnership may help strengthen people's resolve to exercise and help them work out new ways to stay in shape.



Fleming

The partnership will include a series of articles from Olympic Gold Medal skater Peggy Fleming called "Skating To Better Health With Peggy Fleming." Each article

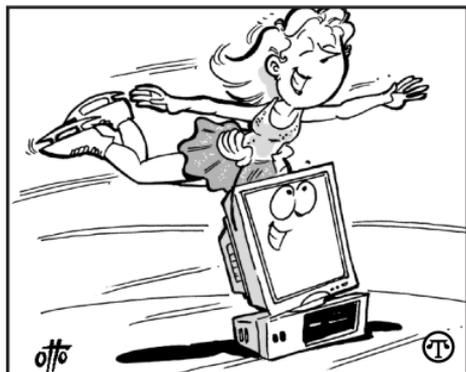
will promote a healthy, fit and balanced lifestyle and highlight tips, advice and trends meant to encourage people to get up and get in shape.

In addition, the partnership—between Fleming and Affinion Group—will strengthen awareness of health and fitness issues and boost exposure of the group's national health care discount membership club, called HealthSaver.

"I've dedicated my life to healthy, balanced living on the ice and off," Fleming said. "With this partnership, we will aim the spotlight on wellness and fitness, which will be the perfect prescription for a thriving, wholesome lifestyle."

In 1961, when Fleming was an 11-year-old figure skater, the entire United States Figure Skating team was killed in a plane crash on its way to the Prague World Championships. Fleming's coach was one of those killed. With all of her role models gone, it would be up to her to create an image of style and grace that would carry her to five U.S. Titles, three World Titles and, in 1968, to an Olympic Gold Medal.

Since her skating days, Fleming has appeared in a number of television shows, worked as an



A new partnership could help people stay active and healthy.

ABC-TV Sports analyst and won the Sports Illustrated 20th Century Award. But in January of 1998, Fleming faced another challenge with grace and courage: She was diagnosed with breast cancer. Faced with what she called "another Olympics, a life Olympics," Fleming decided to go public with her experience so other women would be strengthened.

Her new partnership is an extension of Fleming's dedication to health. HealthSaver, an emerging health care discount program, offers savings on prescriptions, vision care, complementary and alternative health care treatments, vitamins and supplements by mail. It also provides discounts at more than 1,500 fitness clubs nationwide, including select Bally Total Fitness, World Gym and Ladies Workout Express locations.

"This new relationship will boost awareness of health issues and wellness trends while offering motivational tips for everyone looking to improve themselves," said Michael Wain, vice president of HealthSaver.

For more information, visit www.healthsaver.com or call (800) 7HEALTH.