

# Making Life More Enjoyable

## A Healthy Smile Can Be Key To A Healthy Relationship

(NAPSA)—Keeping the love light shining in your life may mean doing some surprising things.

While many experts tout the importance of good communication in building a solid relationship, a recent study found that grooming, such as maintaining good oral hygiene, is also very important.

The Water Pik Sexy Smile Survey, fielded by Kelton Research, examined Americans' views on oral health care and revealed that a clean mouth, compared to other grooming habits, was most important for a healthy relationship.

Close to six in 10 Americans would be most disturbed by their partner not brushing or flossing his or her teeth for a week, as compared to only 24 percent who would be most perturbed if their significant other passed on wearing deodorant. Far fewer were bothered by their partner skipping shaving, hair combing or trimming toenails for a week, at 9 percent, 6 percent and 2 percent, respectively.

The study also looked at attitudes toward oral health care and intimacy, and unexpectedly found that good oral hygiene is significantly preferred over the traditional romantic overtures to set the mood, such as dimming the lights, lighting candles, wearing perfume or playing romantic music.

While quick to judge the oral hygiene habits of their significant



**Could good oral hygiene be the key for keeping your romantic relationship in shape?**

others, the majority of Americans actually have difficulties in their own relationships with floss.

It appears that Americans are most likely to floss just before visiting the dentist or when they have food stuck in between their teeth. In fact, nearly six in 10 Americans say they deserve a "C" or lower for their daily flossing efforts and about one in five give themselves a failing grade. They also say they would pay an average of \$53 for an alternative to regular string floss—if it meant

that the process was faster, easier and more effective.

For those struggling with traditional string floss, Water Pik recently introduced the Waterpik® Water Flosser—it's not only easy to use, it's clinically proven to be significantly more effective than traditional floss.

What's more, it takes only a minute a day, so you'll have plenty of time for working on other aspects of your relationship.

For more information, visit [www.waterpik.com](http://www.waterpik.com).