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# Good News Department

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## Partnership Is A Home Run For Children In Need

(NAPSA)—Minor League Baseball (MLB) and a leading maker of heating, ventilating and air-conditioning equipment have once again stepped up to the plate for children who are seriously ill.

Recently, children across the country who suffer from life-threatening medical conditions were the real winners at a MLB game between the Oklahoma RedHawks and the Memphis Redbirds.

Prior to the start of the game, Luxaire® Heating and Air Conditioning announced the renewal of its three-year partnership with the Make-A-Wish Foundation®, the world's oldest and largest wish-granting organization for children. Luxaire brand marketing director Doug Widenmann made the announcement during a pre-game ceremony at SBC Bricktown Ballpark in Oklahoma City, Okla.

To date, the company has raised nearly \$1 million for the Make-A-Wish Foundation and has granted scores of wishes to children around the country with the help of distributors, dealers and the support of MLB.

Paul Velaski, interim president and chief executive officer for the Make-A-Wish Foundation of America said, "The money they have raised has impacted the lives of children here in Oklahoma and in other states across the country."

As a corporate sponsor, the company donates a portion of every sale of one of its products toward its minimum annual contribution of \$250,000 to Make-A-Wish®.

It also sponsors Make-A-Wish nights at Minor League ballparks. These special games provide



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**Working with volunteers and donors, the Make-A-Wish Foundation grants the wishes of children with life-threatening conditions.**

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opportunities for on-field fundraising and pre-game ceremonies recognizing the Make-A-Wish Foundation.

"Minor League baseball games are the perfect venue for our dealers and distributors to get out into their local communities," said Widenmann. Luxaire encourages homeowners to participate with Make-A-Wish by donating all or a portion of their rebate to their local Make-A-Wish chapter.

The Make-A-Wish Foundation grants the wishes of children with life-threatening medical conditions to enrich the human experience with hope, strength and joy. It is the largest wish-granting charity in the world. For more information, visit [www.wish.org](http://www.wish.org).

Luxaire is a brand of heating, ventilating and air-conditioning equipment marketed by the Unitary Products Group of York International Corporation. For more information, visit the company's Web site at [www.luxaire.com](http://www.luxaire.com).