



A Look At Eyelid Hygiene



(NAPSA)—Though you may not be focused on how hygienic your eyelids are before you have eye surgery, maybe you should be. That's because proper lid hygiene plays such an important role in preventing bacterial organisms from causing blepharitis, an inflammation of the eyelid caused by too much bacteria in the eyelid.

The good news is that patients and surgeons have a new option to aid them in the effort to reduce the problem that results from excessive bacterial colonization in the eyelid.

“Bacterial overgrowth on the eyelids is present in blepharitis, and it is believed these bacteria promote inflammation,” said Dr. Jeffrey P. Gilbard. “Now we can reduce the bacterial overgrowth.”

The treatment, called SteriLid, has been shown to be tough on bacteria, while gentle enough to maintain the protective natural oils on the skin. Unlike lid scrubs, SteriLid comes as an easy-to-use foam cleanser that patients can apply with their fingertips to wash their eyelids and the surrounding skin.

“We see this treatment filling a tremendous unmet need for patients who have blepharitis, dry eye or who are scheduled to undergo an invasive eye procedure such as cataract surgery, Lasik surgery or intravitreal injection,” said Dr. Jeffrey P. Gilbard, founder of Advanced Vision Research.

To find out more, ask you doctor or visit www.theratears.com.