

newsworthy trends

A Look Inside America's Kitchens

(NAPSA)—What's cooking in America's kitchens? Smart recipes for saving time and money.

That's the word from Cat Cora, a TV personality, chef, author and working mother. Cora says the latest trend in housework involves using simple shortcuts to make quick, healthy meals and to make cleanup easy—all with the ultimate goal of spending more time with family. She offers this look at what Americans are up to:

Tools Of The Trade

Busy parents are using tools in their kitchen that are small, accessible and convenient—like indoor grills, sandwich makers and slow cookers. Cora says consumers are willing to invest in better-quality tools and technology—as long as they're easy to use and clean.

Smart Meals

Cora says busy parents are looking for quick, healthy meals to serve their families. They often hit the grocery stores for high-quality dishes, such as roasted chicken or gourmet salads that can easily be personalized or supplemented. The meals can help save time in the kitchen, without sacrificing nutrition.

Quick Cleanup

Those who invest in high-quality



Busy mom Cat Cora suggests some ways to save time in the kitchen.

tools for cooking say they also want high-quality cleaning products. Cora says, "Parents use Dawn Direct Foam because it's the latest innovation in dishwashing." The foam absorbs 10 times more grease than traditional dishwashing liquids and doesn't sweep grease from dish to dish, sink or sponge.

So the next time you're looking to cut time in the kitchen, it may help to follow Cora's recipe: Find smart meal ideas and products for easy cooking and cleanup.