

# Holiday Hints

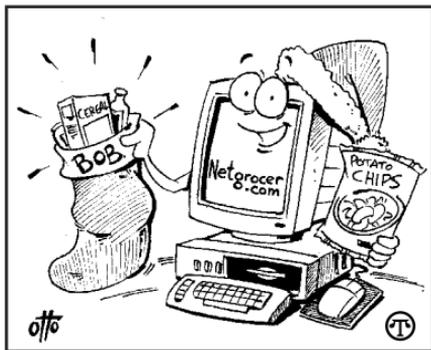
## A Lost And Found For Long Lost Favorites

(NAPSA)—From beauty soap to baby wipes, cereals to salad dressing, there's always something that shoppers can't find on grocery store shelves. That could be why a Web site that specializes in carrying "hard-to-find" varieties of popular products is a particular favorite during the holiday season.

The site, [www.netgrocer.com](http://www.netgrocer.com) is especially popular during the holidays because it makes it easier to surprise your aunt with those Mallomar cookies she couldn't find or your dad's favorite brand of flavored coffee that stores no longer carry. These long lost favorites, a delight to receive, make perfect stocking stuffers.

Netgrocer has the ability to offer regional favorites to consumers on a national basis. The site carries a variety of hard-to-find nonperishable grocery and healthcare items, including Parmalat flavored milks, Quaker QUISP cereal, Kraft Macaroni & Cheese Topping, Seven Seas Green Goddess Dressing and more. Since Netgrocer delivers nationally to customers via no-signature required FedEx service, busy holiday shoppers are not required to be home when a delivery arrives.

"Whether it's a flavored cereal or an allergy-specific baby formula, Netgrocer allows shoppers nationwide to shop for difficult-to-



**STOCKING STUFFER**—Those hard-to-find regional products found at one national shopping site are finding their way into a lot of holiday stockings.

find items, including regional specialties or hometown favorites, with the click of a mouse," explains Lisa Kent, president of Netgrocer. "As the holiday season approaches, and we struggle to balance the social and gift-giving needs of family and friends, online shopping can save time, especially when items are shipped directly to your home, office or vacation spot."

In addition to carrying hard-to-find items, Netgrocer offers visitors recipes with click-to-buy ingredient lists, personalized shopping tools and frequent shopper loyalty rewards. For more information visit the Web site at [www.netgrocer.com](http://www.netgrocer.com).