

Decorator's Notebook

A New Color Palette For A New Year



When it comes to decorating, paint can be a wise investment—and many say that in 2010, comforting greens will be among the hottest colors.

(NAPSA)—Color forecasters are saying green just may be the “it” color of 2010, reflecting, they believe, a desire for new beginnings.

For many, it also represents renewal, as well as being the color of spring and new growth. In recent years, it has also become, for many, the emblem of the environment—a shorthand for the global movement that’s dedicated to preserving and conserving our planet.

Green is also the easiest color for the eye to see, and considered the most restful and comforting of all. So says Sonu Mathew, ASID, a Benjamin Moore Paints senior interior designer. She believes that Benjamin Moore’s Cedar Green 2034-40, in particular, is a compelling hue.

Said Mathew, “You’ll find it on the yellow end of the spectrum. It’s a color that, on its own, can contribute a vibrant pop to a room, or creates a softer look when paired with neutrals. It is also a perfect foil for bright contrasts, such as deep blues and orangey reds.”

The company’s official declaration of the 2010 trend colors will be available for consumers soon after the first of the year, featured in a free booklet, “Envision Color 2010,” offered by the company’s network of paint and decorating retailers throughout North America.

While Cedar Green leads the parade of what’s hot in the coming year, a total of 18 colors organized into three palettes are proposed as palliatives for America’s collective mood, and all the cultural and social influences impacting it.

The publication is illustrated with photography of room settings with inspiring suggestions on color combinations and imaginative wall treatments.

“Of course, one pervasive trend in 2010 is going to be smart spending,” said Mathew. “And when it comes to decorating, paint is among the wisest investments you can make. Give a single wall a new coat of color and it’s one of the simplest, most economical and effective makeovers.”

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