

Technology In Our Lives

A New Guide To Multi-Room Audio And Video

(NAPSA)—Thanks to new technology, homeowners are finding it easier to enjoy their music and video collections throughout a home.

What's not always easy, however, is making the right decisions when it comes to selecting and installing the right equipment. Fortunately, a new interactive buying guide may change all that.

The interactive guide shows consumers how multi-room audio video (MRAV) systems can distribute content both indoors and outdoors, giving homeowners a wide range of entertainment possibilities.

Such systems can make it possible for consumers to centralize audio and home theater equipment, eliminate redundant components and control their components from any part of the home.

Created by the Consumer Electronics Association (CEA), the guide follows 'A Day in the Life' of the Johnson family using their MRAV system. It includes a printable planning checklist with step-by-step directions on how to speak with builders, remodeling contractors or integrators about incorporating a system into a home.

Multi-room audio video systems can be designed to fit nearly any residence or budget. The guide demonstrates how MRAV systems can offer a smaller foot-

digitaltips.org

Powered By  CEA



Multi-room audio video systems can be designed to fit nearly any residence or budget. They also make it possible to eliminate redundant components.

print over traditional home entertainment systems.

The MRAV Guide is located at DigitalTips.org, the CEA's consumer Web site. The site provides a comprehensive guide to consumer electronics, from how to choose products to how to use them and make it easier for novices and gadget gurus alike to get the most out of their electronics.

"There is a growing demand from consumers to be able to access their music and video libraries wherever and whenever they want in their home," said Jason Oxman, senior vice president, industry affairs for CEA. "The MRAV Guide and checklist are tools to use when thinking about adding a zoned system to a home. MRAV installed solutions allow consumers to add both entertainment and value to their home."

To view the MRAV guide, visit DigitalTips.org.