

A New Look At the Everyday Plate

(NAPSA)—Artists are stepping up to the plate in a competition that challenges them to redesign the everyday table setting. The competition is a call for professional and student artists to transform the way America thinks about its plates.



Artists Prep Your Palettes—A new contest challenges them to transform the familiar paper plate into a work of art.

The Dixie® Art of the Plate Design Competition will select 100 original works designed by artists from around the world, for display in a special exhibit at the Museum of Contemporary Arts and Design (formerly the American Craft Museum) in May 2003. Dixie will award an unprecedented \$50,000 in cash prizes.

The contest is open to professional artists, designers, illustrators and art students who would like to take the ordinary paper plate and make it extraordinary. For each design, entrants are asked to create artwork inside a 9-inch diameter white circle illustrating their vision of the ultimate paper plate. Entrants must be at least 21 or older or have written permission from a legal guardian to enter. There is no entry fee, no purchase is necessary and artists may submit an unlimited number of designs.

There will be one grand prize of \$10,000 and eight first place prizes of \$5,000 each. Entries must be received by February 15, 2003.

Entries may be submitted online at www.dixiecontest.com.