

Fashion TRENDS

A New Look For Accessories

(NAPSA)—Python bags, wedges and bangle bracelets are not the only accessories that catch the eye this season. It's time to focus on another part of the wardrobe—eyeglasses.

This season, more people are getting “glassorized,” changing their look with the new must-have accessory—eyeglasses—either with, or without a prescription.

People everywhere, from broadcast journalists to Red Carpet mainstays, from New York to Tinsel town, are embracing the latest trend—wearing eyeglasses to showcase their personal style. And, why not?

“Glasses are the first piece of style to be noticed, before shoes, jewelry, handbags and clothing, so it's natural to think of eyewear as an accessory that can help magnify one's individuality,” said Lloyd Boston, Chief Style Officer, LensCrafters.

According to Boston, glassorizing is about using eyeglasses as an accessory, to reflect a mood or match a style. When you get glassorized, you change your look, from day to night, weekday to weekend.

New glasses can help you update your look without having to get a new wardrobe.

“Glasses can really help spice things up. Think about changing your frames just as you'd switch your handbag or shoes when you go from an in-office meeting to a



To help you accessorize, today's subdued frames feature color or prints on the inside.

night on the town,” said Boston, who helped LensCrafters create different lifestyle categories of glasses—professional, casual/weekend and evening—to make it easier for women (and men) to select the most fitting frames.

Eyeglasses Where You Live Work and Play

For those who wear eyeglasses to the office, frames typically take on a more neutral and subdued look. However, shapes are abundant and can change your look dramatically. For example, rectangles are still the trend, but now they have softer edges. For an even softer look, turn to the popular semi-rimless style, which provides a very light, airy look and feel.

Hip to the fashion scene? Eyewear is now available in trendy studio, preppy and retro looks.

To complement your casual lifestyle, this year's hot trend is “back color” seen on the inner part of the frames, which allows you to have fun with your glasses, without feeling like you've gone too far over the top. You can still choose a classic brown or black



You can update your wardrobe with frames that are fun and fashionable, but in a subtle way.

pair of eyeglasses, but with the addition of purple, white or leopard print on the back of those same glasses, you can add some pop and style to your outfit.

And for a night on the town, look for elegantly sculpted frames that remind you of beautiful works of art. Jewels, latticework and sleek logos and icons distinguish frames as wonderfully acceptable with that amazing Vera Wang dress.

This season's hot trends can be summed up in three words, color, detail and shape.

Since finding even one pair of glasses can take some time, Boston advises getting glasses at a retailer that offers an extensive selection of styles and has a flexible return policy. For example, at LensCrafters, you can buy a pair of glasses and try them for 30 days. If you aren't comfortable with your selection, you can exchange or even return them, no questions asked. What's more, the LensCrafters style associates will help find the frames that look best on you and reflect your personality and style.