

# NEWSWORTHY TRENDS

## Newsworthy Trends

### A New Way To Light Up Your Life

(NAPSA)—When it comes to a quick, easy and inexpensive way to add a little atmosphere, aroma and romance to a room, few things can hold a candle to...well, *candles*.

That may be why an increasing number of households are decorating with these delightful little votives, tapers and novelty candles in an astounding array of shapes, scents and sizes.

To help enhance the mood, and protect the family, a useful and charming new candle lighter is now available.

The lighter features a seven-inch wand which lets you light a candle from a distance, with style and grace. It has a reliable, consistent, fixed flame that you never have to adjust and comes in a soft white color tone. Called the Bic SureStart Candle Lighter, it's made to be child-resistant for safety, though it should still be kept out of children's reach. There is no substitute for proper adult supervision.

"We've been in the pocket lighter business for over 27 years, and have been leaders in child-resistant lighters even before they were mandated by law," notes Audra Fleury, a Bic product manager.

The Candle Lighter is actually just one in a line of SureStart lighters designed to save consumers from having to worry about messy, even dangerous matches or potentially awkward pocket



**A new utility lighter can be a great help when you want to indulge in the sight, scent and sensation of today's candles.**

lighters. Other SureStart lighters can be used to light fireplaces—another romance-enhancer—grills and stoves.

But the Candle Lighter, especially, has been called an affordable indulgence for those looking to make any occasion seem special—not to mention making a great gift, perhaps packaged with favorite scented candles or candlesticks.

"Candles set the mood whether you're casually entertaining friends or setting the stage for a romantic evening," says Fleury.

You can learn more about this and other lighters, stationery products and shavers online at [www.bicworldusa.com](http://www.bicworldusa.com).