

# CAR CORNER

## A New Woman In The Driver's Seat

(NAPSA)—More drivers may soon know the benefits of car club membership thanks to the steering talent of a popular NASCAR racing TV personality, radio host and best-selling author.

Liz Allison is revving awareness and accelerating exposure of Affinion Group's AutoVantage discount automobile membership club. Allison will write a series of monthly columns called "In The Driver's Seat With Liz Allison," which will offer driving tips, automotive maintenance tips, new and used-car-buying tips and advice on keeping your car in championship condition.

"Together, we will shift into high gear and strive toward the highest driving standards in America, as well as provide a brand-new era in customer service," said Allison. "Automobiles are an investment whether new or used and it is up to each one of us to make the most out of our investment, and the best way to do that is to take care of our cars."

Allison has served as a racing analyst for TNT, CNN/SI, TNN, CNN, ESPN and ESPN2. She has appeared on NBC's "Today Show," "Fox and Friends," "Fox News Weekend Live," ABC's "Street Signs," MSNBC and the Speed Channel. She is host of the No. 1 NASCAR radio show in Nashville, called "The Drivers Zone," on WGFX-FM.

Allison has served as host and track announcer for the Nashville Superspeedway since 2004, the first woman to serve in this role. She is the best-selling author of



**NASCAR Racing analyst Liz Allison is part of a new partnership that's shifting into gear and striving toward higher driving standards in America.**

"The Girl's Guide to NASCAR" and has written two sequels for Center Street, a division of Time Warner Books, to be released in 2007.

Allison is also writing three NASCAR Harlequin Romance novels, the first slated for 2007 publication. She has penned articles for USA Today, NASCAR Scene, NASCAR Illustrated, NASCAR.com, MSN.com and FoxSports.com.

AutoVantage members can save from 5 to 20 percent at participating service locations. The club also offers 24-hour nationwide emergency towing, roadside assistance and lockout protection from its network of more than 10,000 emergency roadside assistance providers.

For more information, visit [www.autovantage.com](http://www.autovantage.com) or call (800) 876-7787.