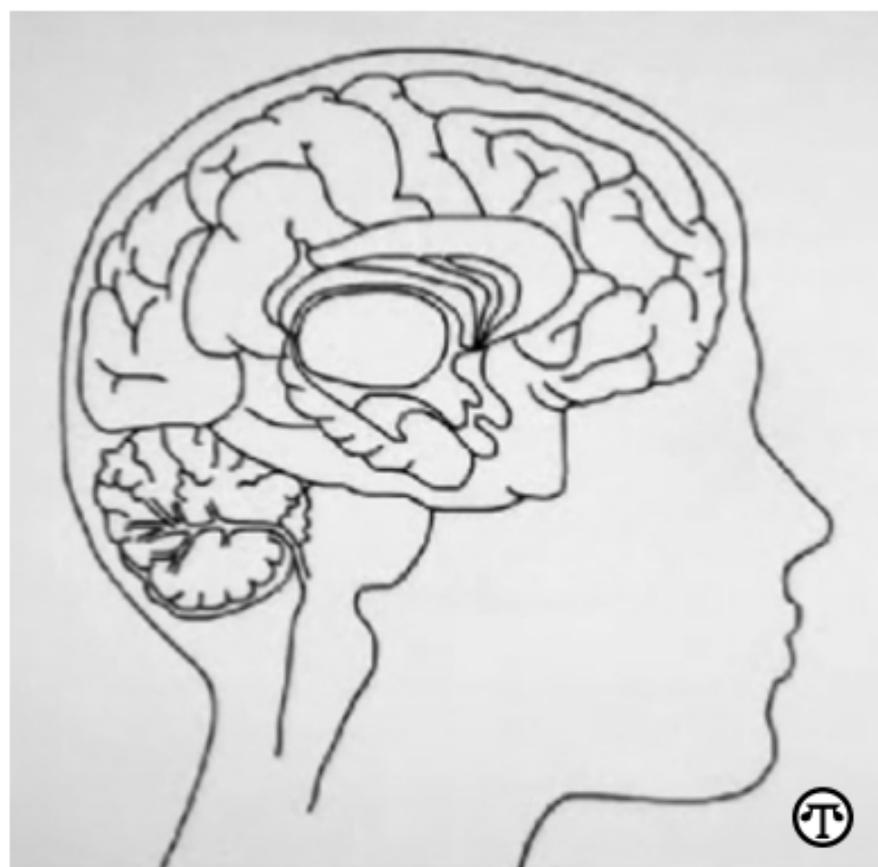


# HEALTH ALERT!

## A Quick Look At Alzheimer's

(NAPSA)—One in eight baby boomers will be affected by Alzheimer's disease as they age, and a new series of four films from the Alliance for Aging Research may help increase understanding of the disease and promote a cure.

"A Quick Look at Alzheimer's" is a series of four films shorter than three minutes each that can be



**A series of films is helping to strengthen the public fight against Alzheimer's disease.**

played on iPods, cell phones, PDAs, laptops and DVDs. They can be downloaded at [www.aboutalz.org](http://www.aboutalz.org) and [www.agingresearch.org](http://www.agingresearch.org) or purchased as a DVD.

"We absolutely have to stop Alzheimer's," said David Shenk, who wrote and directed the films.

The films are designed to help individuals understand and explain the disease in layman's terms.

Increased understanding will reduce stigma, improve care and help strengthen the public fight against the disease.