

Decorating Trends

A Resolution Worth Keeping: Create Space And Get Organized

(NAPSA)—The next time you're at a dinner party and hear guests discussing "storage solutions," they may not be talking about data management. They're likely talking about home improvement, more specifically, home organization.

In 2002, spending on home-repair and remodeling materials grew to \$180 billion, up from \$105 billion in 1990. So why is spending increasing in this area while the rest of the economy is stagnant?

Getting Organized

Studies show that organizing the home is a great way to reduce stress, and improve quality of life. For example, following the 9/11 attacks, 10 percent of Americans reportedly said they have spent a larger portion of their income on home furnishings.

Creating Space

Inflated home prices may also be driving home improvement spending. Today's real estate market makes moving an impossibility for some. Remodeling to expand space is a cheap alternative to moving.

So, how does one improve space and get organized? There are several companies offering temporary storage solutions like cabinets and shelves, while others, like California Closets, offer a custom designed solution. With California Closets, you set up an appointment with a designer, they come to your home, discuss your lifestyle and space needs, give advice on immediate changes that can be made without spending a dime, and then draw up plans for your home storage solution. A Cal-



Winning the space race with your home may be easier than you think.

ifornia Closets solution can range from as little as \$400 to as much as \$30,000, depending on a person's budget and needs.

As more consumers change the space and ways in which they live, more companies are trying to develop innovative, time-saving products that fit this customized, lifestyle approach to home remodeling. Whirlpool® recently formed an alliance with California Closets to provide innovative products and services and home organization solutions. Its first product in this alliance is the Personal Valet™ Clothes Vitalizing System, an all-in-one solution that smoothes away wrinkles in clothes and cleans odors, and fits into any California Closets solution.

So what are you waiting for? Getting organized will do more than just create space in your home. It will create space in your mind to enjoy a better life.

To learn more, visit www.cal-closets.com or call 800-2simplify.