

# TIPS FOR TRAVELERS

## A Tour Package Designed For You

(NAPSA)—Today's travelers no longer just want to relax and take in the sites when they vacation—they want a unique, hands-on experience. To cater to the customized itineraries that tourists now want—from touring the Alps by horse-drawn coach to discovering the Mayan villages dotting the



**GET WHAT YOU WANT—Special tour packages can be designed for any interest.**

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Yucatan—today's tour operators are creating customized itineraries to match anyone's interest.

According to recent research from the National Tour Association—a group of nearly 4,000 professionals—tour operator members are answering this demand for a unique vacation experience by adapting their businesses to focus on special interests and niche markets.

Special interest packages can now be designed for anyone. They include hard and soft adventure, gay and lesbian travel, sports tours, wine tasting, gardening and a lot more. Whether you're looking to spend your vacation volunteering in a local community or sampling olive oils in Italy, a professional tour operator can create that special vacation. To learn more, visit [www.NTAonline.com](http://www.NTAonline.com).