

# Discover America

## A True Sports Town

(NAPSA)—There's only one Louisville Slugger. Only one Muhammad Ali. Only one Kentucky Derby. And only one city with a museum for each of them, plus hundreds of other totally original places to see, eat and stay: Louisville, Kentucky.

In addition, the Ryder Cup—one of the world's most prestigious golf tournaments, pairing 12 of the top American golfers against 12 of their European counterparts—will be held in Louisville in 2008.



**Louisville, Kentucky, a sports town like no other, will play host to the 2008 Ryder Cup.**

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Louisville, Kentucky, a sports town like no other, will also play host to the 2008 Ryder Cup Experience. Ryder Cup 2008 will be like no other because it's happening in a place like no other. The tournament at Valhalla Golf Club is just the beginning of an all-out, jam-packed, citywide celebration. The Cup Experience is full of exciting activities that are open to the general public.

While in town for the Ryder Cup, visitors may be surprised to experience Louisville's rich sporting history, with icons from many of America's favorite pastimes. To learn more, call (888) LOUISVILLE or visit [www.gotolouisville.com](http://www.gotolouisville.com).