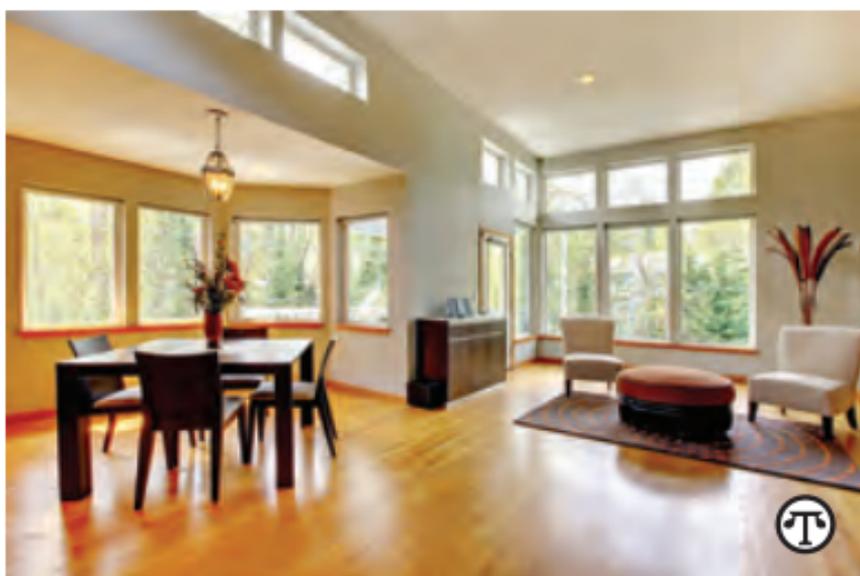




A View To Savings

(NAPSA)—Homeowners can see their way clear to saving on cooling and heating costs, and protecting their skin and home decor from the sun's damaging UV rays, all thanks to something they can scarcely see at all—window film.

Instead of replacing structurally sound windows, they can turn to a simple yet cost-effective solution: professionally installed window film—a thin layer of polyester film with high-tech coatings that are nearly invisible to the eye.



Windows open the way to saving money and the environment when updated with window film.

The International Window Film Association (IWFA) points out that once installed, window film can deliver up to seven times the energy savings per dollar spent.

“Many consumers are looking for ways to improve the curb appeal and efficiency of their homes,” said Darrell Smith, executive director of the IWFA.

“Window film can reduce energy consumption by reducing solar heat gain and cut cooling costs by as much as 30 percent and at the same time allow you to enjoy natural light without the negative impact of harsh glare and UV exposure,” he added.

Learn More

You can find further facts at www.iwfa.com and (276) 666-4932.