

# BABY BASICS

## Baby's First Year: A World Of Discovery

(NAPSA)—An infant's first year of life is full of discovery. It's an important period marked by the development of motor, sensory and cognitive skills.

Babies are born with minimal control of their limbs and head, and it is during their first year that they develop and gain basic control. Exposure to various stimuli brings about the development and maturation of the senses. Also at birth, infants have virtually a blank slate on which to build memories and experiences, which also takes place during the first year.

Now parents can help their newborns through this discovery process with toys that stimulate these developmental skills.

Baby Discoveries, the newest line of Sesame Street infant toys from Fisher-Price, features toys designed to help baby discover and master necessary developmental skills during the first year of life. Each toy offers multiple features that help baby to develop motor, sensory and cognitive skills.

For example, the 3-in-1 Baby Explorer is three toys in one—a gym, an activity table and a walker—and grows with baby. The gym features soft music, click-clack pages, busy beads, a mirror and character “atoms” for sensory and motor skills play.



**New baby toys help stimulate motor, sensory and cognitive skills.**

The activity table features more upbeat music, a clicking Elmo dial, click-clack pages and busy beads. Cognitive skills are stimulated as children place character atoms in chutes to activate character lights and hear audio reactions. The atom is revealed in a new place every time for surprise fun. The walker features the “Sunny Days” song, steps through character phrases and lights up in time to baby's steps.

To learn more about Baby Discoveries toys and age-appropriate skills for babies, visit the Web site at [www.fisher-price.com](http://www.fisher-price.com).