

Add A New “Dimension” To Movies At Home

(NAPSA)—People who enjoy watching movies at home are starting to see things in a whole new way. That’s because three-dimensional TV is today’s big trend in home entertainment.

What You See

Those who have 3-D TV say the action appears to jump off the screen into the family room just like it does at the theater. This ultimate, fully immersive movie experience is available at most electronics stores.

Blu-ray Disc is the only technology offering the 3-D home experience. So Hollywood is responding by filling the retail pipeline with Blu-ray 3-D content.

For example, Walt Disney Company’s “The Lion King 3-D” roared to the top of the box-office charts and was followed by the Blu-ray 3-D release. The studio plans to rerelease in 3-D such animated classics as “The Little Mermaid,” “Beauty and the Beast,” “Finding Nemo” and “Monsters, Inc.”

And current titles in 3-D Blu-ray include “Thor,” “Green Lantern,” “Pirates of the Caribbean: On Stranger Tides,” “Captain America: The First Avenger” and “Harry Potter and the Deathly Hallows: Part 2.”

And although nothing official has been announced yet, Blu-ray fans are excited that the “Star Wars” sagas are rolling out in 3-D in theaters.

More Than Movies

Home 3-D isn’t just for movies, either. It’s also great for sports, TV shows and video games.

• Game developers at Sony say more than 50 3-D games have been



An exciting evening at home can start with a 3-D Blu-ray movie on your high-def TV.

released or are in development.

• ESPN 3-D airs programming 24/7 and its NFL contract extension includes 3-D.

• TV viewers can watch a menu of 3-D programming on demand.

What You Get

What’s more, 3-D TV is affordable. In fact, many 3-D TVs are now available for under \$1,000 and virtually every HDTV in the \$1,000 range has 3-D capabilities.

You just need to make sure that you also get 3-D glasses (not the old flimsy red-and-blue paper ones—today’s glasses are comfortable and easy to use), a high-speed HDMI cable and something that plays Blu-ray 3-D discs—either a Blu-ray 3-D player or a PS3 that has downloaded the latest free firmware upgrade for 3-D movies and games. The TVs will convert between 3-D and 2-D with a push of a button.

Learn More

For further information on 3-D equipment and programming, visit www.3DHQ.com.