

MAKING LIFE MORE FUN

Adding A Stroke Of Color To Your Life

(NAPSA)—It has long been known that colors can alter our moods and appetites. Years of research has shown that certain colors elicit specific—and often strong—responses.

For instance, colors such as red, yellow and orange can inspire conversation and an upbeat attitude. The cool colors, such as green and purple, can pacify the emotions and are thought by many to be ideal for bedrooms or private retreats. Pink is said to soothe and promote affability and affection, while yellow is thought to cheer and increase energy. Blue is used to facilitate healing, tranquility, stability and loyalty.

Colors also translate the language of flowers with pink posies communicating happiness, grace and admiration. Red, as in roses, sends messages of love, respect and passion. Yellow blooms signify friendship, caring and joy. White flowers proclaim purity and innocence. Lavender tells of deep love and sympathy.

Through the centuries, colors have also been used for communicating meanings in flags, shields and family crests, the months of the year and the seasons and religious symbolism. We use color to describe situations, such as “once in a blue moon everything goes right.”

In religious symbolism, red is associated with fire and blood and blue with heaven and truth.

Even the realm of technology has been influenced by color. For



The high-tech world is becoming more colorful as manufacturers let consumers add a touch of individuality—and color—to their cell-phones and hand-held devices.

years, laptops and cell phones were available in only bland, neutral colors. The same for hand-held video game systems. Now the makers of the latest technology let people express their individuality and personality by offering their newest devices in a wider array of colors.

For instance, Game Boy® Advance SP, is now offering consumers a chance to express themselves through color. This redesigned version of the popular Game Boy Advance now comes in two new color choices—Flame (red) and Onyx (black)—that let consumers personalize these high-tech gadgets. The system also is available in the original colors of Cobalt (blue) and Platinum (silver).

For more information, please visit www.nintendo.com or www.gameboyadvance.com.