

# Pointers For Parents

## Advancements In Infant Nutrition

(NAPSA)—Occasional fussiness is seldom a reason for concern. But for some babies, constant fussiness may indicate a food sensitivity. For babies who are not breastfed, symptoms such as excessive fussiness, spit-up or gas may be signs of sensitivity to the protein found in milk-based formulas.

For common problems such as these, doctors often recommend a soy formula to support normal growth and development. In the United States, 20 to 25 percent of all infants are fed soy formula sometime during their first year. Now parents have another choice for those babies who may be sensitive to milk-based infant formulas. Isomil® Advance® is the first and only soy infant formula in the U.S. to be supplemented with DHA (docosahexaenoic acid) and ARA (arachidonic acid), two fatty acids that are important for brain and visual development.

Infants receive DHA and ARA from the mother through the placenta while in the womb and through breast milk after birth, and they can make DHA and ARA naturally from digesting precursor fatty acids present in breast milk and infant formula.

“Many parents want an infant formula that is supplemented directly with DHA and ARA. Isomil Advance with DHA and ARA is a great alternative for those parents who are feeding a soy formula,” said Bridget Swinney, M.S., R.D., a mother of two and author of *Healthy Food for Healthy Kids* and *Eating Expectantly: The Practical and Tasty Guide to Prenatal Nutrition*. “If a parent chooses to formula feed or



**A soy-based infant formula may be the right choice if a baby shows signs of a food sensitivity.**

wants to switch formulas, it's important to make that decision with the baby's doctor because not all infant formulas are the same.”

One major difference in infant formulas is the type of fat blend. Clinical studies suggest that a formula's oil blend may affect calcium and fat absorption. Research has shown that infant formulas containing palm and palm olein oils may provide less calcium absorption than formulas made without those oils. Isomil Advance and Isomil® are made from a blend of vegetable oils with no palm or palm olein oil. Isomil Advance provides all of the benefits of Isomil, which has been clinically shown to provide more calcium absorption than the other leading brand of soy formula.

If parents choose to feed an infant formula, it's important to talk to the baby's physician to address any feeding concerns and find what's best for the baby.