

MAKING LIFE MORE FUN

Affordable Tools For Family Fun And Creativity

(NAPSA)—According to a Gallup Poll, 72 percent of moms have reduced the amount of money they're spending on entertainment out of the home, and families are looking for easy and inexpensive ways to have fun. Now, there's a new program that helps families have fun together, without spending a bundle.

The Pop-Tarts Pop Art Program, developed by internationally renowned post-Pop artist Burton Morris and Kellogg's Pop-Tarts toaster pastries, is designed to inspire families to tap into their creativity. It features tips from Morris at www.poptarts.com/popart.

"Part of what's so fun about art is challenging yourself to look at common objects in new and different ways," Morris said. "Families can use everyday objects both as tools and as inspiration to create their own unique works of art. And what's great about art is that there's no right or wrong; every piece is outstanding in its own way."

Creative Possibilities

Families can use these tips to incorporate creative fun into their lives:

- **Back to basics—and beyond.** For art supplies, start with the basics such as paper, pencils and crayons, but remember that anything can become a tool. Think of new ways to use everyday items. An old sponge provides textures with paint, and old CDs become amazing stencils.

- **Food for thought.** Food naturally lends itself to art and has always been one of the most inspiring subjects for artists of all levels. Try to look at the size, shapes and textures of any item in



Getting creative can be fun and need not require fancy equipment if you know how to use everyday items.

the pantry and re-create that image in a different way.

- **Think outside—or inside—the box.** Often the most fun items are the boxes of everyday objects. Instead of tossing, think of new ways to use boxes, such as making mini movie-set dioramas, houses for stuffed animals or art supply holders.

- **Breaking the sound barrier.** Make music using simple objects, such as empty coffee cans for drums and pencils for sticks. Then, design a band logo or make fliers to post around the house.

- **Getting over the creative slump.** Everyone goes through a slump from time to time; however, there are plenty of ways to get back into the game. Take a walk down the street, read a magazine or simply walk down the grocery store aisles and look at the variety of colors, designs and logos.

For more tips on finding fun and creativity in everyday objects, visit www.poptarts.com/popart.