

NASCAR

Wisdom

Aiming For The Checkered Flag In Savings

(NAPSA)—A popular automotive club puts members in the driver's seat, offering savings on everything from vehicle maintenance to travel. And now, while on that road to savings, members have company: racing champion Bobby Hamilton.

Members save on everything from maintenance to 24/7 emergency roadside assistance to travel—and the club even offers a unique auto repair hotline service that delivers repair advice from independent, ASE-certified mechanics.



Hamilton

A legendary NASCAR Winston Cup driver and the reigning NASCAR Craftsman Truck Series Champion, Hamilton has partnered with the Centand Marketing Group—which

includes Trilegiant Corporation and Progeny Marketing Innovations—as celebrity spokesman for the group's AutoVantage discount automobile membership club. With Hamilton behind the wheel, awareness for the club is expected to accelerate.

The club's comprehensive benefits will be highlighted in a series of monthly columns, "In The Driver's Seat With Bobby Hamilton." The columns will offer driving tips, automotive maintenance tips, new and used car buying tips and advice on keeping your car in championship condition.

"I'm excited about joining the race with this innovative automo-



Racing champion Bobby Hamilton is helping drivers learn about an automotive savings program.

tive membership club," Hamilton said. "Together, we will shift into high gear and strive toward the highest driving standards in America. We are steering into a brand new era in customer service. Jump into my 'In The Driver's Seat' column for the latest in auto advice."

Hamilton began his NASCAR Winston Cup career in 1991 by claiming the Rookie of the Year title then cruised to four Winston Cup victories, 20 top-five and 67 top-10 finishes over a 12-year stint. He joined the NASCAR Craftsman Truck Series full-time in 2003.

About The Club

The auto club offers car-care savings from five to 20 percent off sales and regular rates at some 19,000 service locations, including participating AAMCO, Jiffy Lube, Meineke and American Car Care Center locations. Trip routing for maps and door-to-door driving directions across the U.S. are also included, as well as advice on buying new and used cars.

For information about membership, or to sign up for a month-long trial, visit www.autovan tage.com or call 1-800-876-7787.