

TECHNOLOGY IN OUR LIVES

All-In-One Home Entertainment Solutions

(NAPSA)—For consumers looking to incorporate the attributes of home theater simply and easily, a line of electronics can help fulfill the “dream.”

The new line-up—known as the DVD Dream™ System—includes three models that provide full DVD-Video/CD performance and the added benefit of critically acclaimed Super Audio CD (SACD), a high resolution music format.

These systems center around a single, integrated DVD/CD/SACD unit that features a 5.1 channel digital amplifier and AM/FM receiver with 30 station presets. They also come with Sony's Digital Cinema Sound™ processing, an exclusive feature that recreates the acoustics of Hollywood dubbing stages.

“This year's line-up embodies our DVD Dream system™ principle: to make home entertainment simple to set up and great to experience,” said Tim Baxter, senior vice president of Sony Electronics' Home Entertainment Products Division. “It's a double play—people can now easily set up a home entertainment system and enjoy DVD and CDs—in just about any room. And, they can also play SACDs to experience the latest high-resolution, surround-sound music.”

Despite the economic slowdown, sales of DVD players are soaring, with 25 percent of U.S. homes expected to own at least one player by year's end, reports a new study by the Consumer Electronics Association, “DVD Ownership and Market Potential.”

The new models vary in power, feature sets and price:

- DAV-S500: Features 280 watts of total system power, including an 80-watt subwoofer, plus a single-disc player for DVD,



Home theaters are easier to create, thanks to systems that combine all the necessary audio and video components.

CD and SACD multi-channel playback capability. Retail for about \$600.

- DAV-C700: This five-disc DVD/CD/SACD changer model boasts 350 watts of total system power (including a 100-watt subwoofer), with component video outputs. Retail for about \$700.

- DAV-C900: Features 450 watts of total system power component video outputs, five advanced slimline satellite speakers and a 100-watt subwoofer with an eight-inch driver. Retail for about \$1,000.

Sony designed the new single- and five-disc systems to provide all the benefits of DVD-Video, the fastest-growing home entertainment format ever, along with the outstanding sonic attributes of the multi-channel SACD format, in one convenient package. Additionally, all systems can play CD-R and CD-RW discs.

The systems are also equipped with five matching micro satellite speakers for front, center and surround; subwoofer; and color-coded speaker connectors help make set-up simple and fast.

For the nearest Sony authorized dealer or service location, call 1-800-222-SONY.