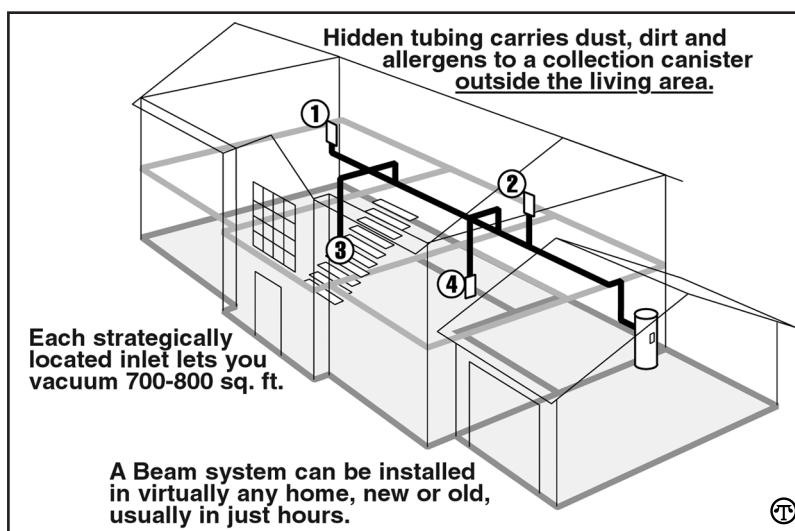


## Allergy Sufferers Could Benefit From A Central Vacuum



(NAPSA)—While millions of allergy and asthma sufferers enter a new season of misery, many are breathing easier, thanks to their central vacuum systems.

"Allergy and asthma sufferers tend to associate their symptoms with the air outside the home. In fact, the more likely culprit is the air inside the home," says John Coghlan, president of Beam Industries, the world's leading manufacturer of central vacuum systems.

The U.S. Environmental Protection Agency estimates indoor air may hold up to five times more pollutants and irritants than outside air. The most common substances include dust, pollen, pet dander and mold, all leading causes of allergy symptoms and asthma attacks. Concentrations of these triggers rise with frequent movement of people and pets from outdoors to the indoor environment.

While pollutants can easily enter the home, increased amounts of insulation and house wrap installed in homes since the late 1970s make it more difficult than ever before to rid the home environment of misery-causing particles.

Allergy experts estimate as many as 45 million U.S. households have residents who suffer from allergies or asthma. Household cleaning practices can have a sig-

nificant impact in reducing the frequency and severity of symptoms.

The EPA recommends frequent vacuuming in the homes of allergy and asthma sufferers. Although traditional upright and canister vacuum cleaners pull the particles from carpet and upholstery, they exhaust many of them back into the air. With up to five times the power of traditional vacuums, a central vacuum system delivers the performance and convenience to provide deep cleaning of floors as well as above-the-floor cleaning that must be done to have a clean home.

It also removes dust mites, dirt, mold and other allergens completely from the living environment, improving indoor air quality by as much as 52 percent compared to traditional uprights and canisters.

"When used regularly, central vacuum systems provide many benefits to the homeowner," says Coghlan. "The convenient, powerful system offers whole-house cleaning capabilities. This not only eliminates the need for specialized vacuums but also substantially reduces the levels of allergens and dust in the living environment. The result is a cleaner, healthier home."

For a free video, call 1-800-947-2326 or visit [www.beamvac.com](http://www.beamvac.com).