



American Attitudes: How They Compare With Europeans

(NAPSA)—A survey recently conducted in four U.S. and four European cities found some of our attitudes on a variety of lifestyle issues, ranging from love to work to leisure, vary widely with those of Europe. Some of these opinions may surprise you:



The majority of Americans preferred monogamous relationships to “playing the field.”

- **Money Matters.** “The Amstel EnLight Survey” finds Americans overwhelmingly think making money is the most important. Most respondents in London, Amsterdam and Reykjavik consider relaxing to be the most important.

- **Looking For Love.** When looking for qualities in a partner, Americans and their European counterparts seem to favor personality over looks.

- **Safety First.** When asked “If you were trapped in a space station for five years, who would you most want to be stuck with?” Americans are more pragmatic (most chose a doctor) while Europeans chose someone they could have fun with.

- **Take this job.** While most Americans would immediately quit their job if they inherited millions, some Europeans would have some fun in the sun first.

Highlights of the survey, conducted on behalf of Amstel Light Beer, can be found on the Web at www.amstellight.com/survey.