



Junior Achievement[®]

American Teens Value Integrity In Business

(NAPSA)—Teenagers in America want to work for honest companies. Nearly nine out of 10 teenagers said they would refuse to work for a company accused of wrongdoing, while three out of four teens say they would not buy a product from a company accused of wrongdoing.

These are some of the key findings of a recent poll of American teens called the *JA Interprise Poll*. The poll is part of an ongoing series of surveys that cover the attitudes and opinions of America's teenagers about the business world. The poll is sponsored by Junior Achievement, the world's largest and fastest-growing organization dedicated to educating young people about business, economics and free enterprise.

Other findings from this most recent poll include:

- Among top career choices, for the first time in the three-year history of the poll “doctor” slipped from its position as the number one career choice of young people.

- Only 5.2 percent of respondents said “doctor” was their ideal career choice, compared to 10 percent in previous years. The profession of “lawyer” was slightly more popular, with 5.5 percent of students saying so.

- By contrast, nine percent of respondents named “businessperson” as their ideal career choice, making it the most popular answer.

- The boys surveyed were more likely to favor less government reg-



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ulation, with 19.4 percent of them saying so—compared to only 10 percent of girls. The belief that government should regulate business more was nearly identical between boys and girls.

The online poll was conducted by Junior Achievement as part of the launch of its new online Business Ethics Center. The center features activities designed to teach young people about business ethics.

Today, JA reaches more than four million students through 150 offices nationwide and nearly two million students in 108 countries worldwide.

For more information about JA, the *JA Interprise Poll* or the Business Ethics Center, visit www.ja.org or write JA National Headquarters, One Education Way, Colorado Springs, CO 80906. You can also contact the nearest Junior Achievement office.