

Americans Look For New Ways To “Make Time”

(NAPSA)—If you're like most busy Americans, you could use an extra hour of free time. But we all know how difficult finding extra time in your day can be. Wouldn't it be wonderful if 2002 kicked-off with days that had an extra hour of free time?

To better understand how lives might change with the luxury of more time, Maytag Appliances conducted a survey to gauge how people might use an extra hour in their day if they had it. When asked what tasks they would like to accomplish more quickly, respondents shared a laundry list of household duties, including cleaning—the most popular answer—and cooking.

“Although we can't realistically make the day 25 hours long, we can help families accomplish daily tasks more efficiently,” said Jill Means, senior consumer scientist for cooking, Maytag Consumer Science Department. “Maytag can help ease one of the most hectic times of the day—the dinnertime crunch—through time-saving solutions like the Accellis 2X rapid-cook range.”

Cooking Time vs. Time at the Table

Imagine placing oven-fried chicken on the dinner table in 20 minutes instead of waiting the traditional 40 minutes. Maytag's Accellis™ 2X rapid-cook range helps families reclaim precious time by cutting the cooking time of any food in half. To serve up this time-saving benefit, the range uses a combination of radiant heat and microwave energy. The radiant heat ensures the chicken is



juicy inside and crisp outside. The microwave energy provides an extra boost of speed to finish the cooking process in record time. As a result, coming home from the office or soccer practice later than usual doesn't have to delay family dinnertime. The Accellis 2X makes it possible for families to eat together between busy activities instead of relying on fast food restaurants or the speed of the pizza deliveryman.

The Family Reigns

The survey also explored how Americans would use the time they saved preparing dinner. Forty-six percent of Americans surveyed chose to spend more time with their family if given an extra hour in the day. The second and third most popular answers were surfing the Web and reading, respectively. Interestingly, more men chose to spend time in front of a computer while a majority of women preferred curling up with a book or magazine after family time.

For more information on the Accellis 2X rapid-cook range, visit www.maytag.com.