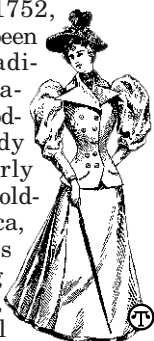


THEN and NOW!

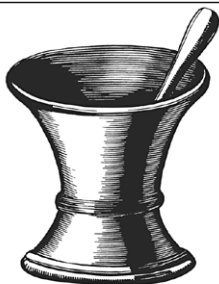
America's Oldest Perfumer Celebrates 250th Birthday

(NAPSA)—From Errol Flynn and Carole Lombard to the beautiful people of today, fragrances from America's oldest perfumer have been cherished by famous people since its beginning.

THEN: Since 1752, Caswell-Massey has been brimming with traditional aromatic fragrances, grooming products, soaps and body essentials for nearly three centuries. The oldest retailer in America, Caswell-Massey was born in the bustling seaport of Newport, Rhode Island. Special fans of the famous perfumery included George Washington and Sarah Bernhardt. The company thrived in the Roaring 1920s with 10 successful stores in New York City.



CASWELL-MASSEY CO., LTD.
★ **250th** ★
ANNIVERSARY CATALOGUE



1752 - 2002
A Collection of Limited & Special Editions
Created Especially To Celebrate
Our 250th Birthday



NOW: To commemorate its historic 250th Anniversary, Caswell-Massey has created Special Collector's Edition Fragrances, a catalog printed on tea-stained parchment and a Keepsake 250th Anniversary 2002 Calendar highlighting notable milestones in American History.

More information about this legendary perfumer is available at www.caswellmassey.com.