

Making A Difference

Amway Awards \$10,000 To Positivity Project Grand-Prize Winner

(NAPSA)—In an effort to recognize the importance of making a positive impact, Amway launched The Positivity Project contest. The contest invited people to share stories online about how the power of positive has changed their life or the life of someone they know.



Caitlin Boyle, founder of Operation Beautiful, won \$10,000 for making the world a more positive place.

Twenty-five semifinalists were identified by judges and a public vote decided the top 10 finalists and, ultimately, the grand-prize winner: Caitlin Boyle, founder of Operation Beautiful. Operation Beautiful is a movement dedicated to ending negative self-talk by women, leaving anonymous and inspirational notes for other women in public places, such as the gym or at work.

Boyle plans to use the \$10,000 to pay it forward to Girls on the Run International, which encourages preteen girls to develop self-respect and healthy lifestyles through running.

“The Positivity Project is a great example of how thousands of people can come together to do something positive,” said Boyle.

Amway encourages you to share stories about the power of positive online, in its Living Library of positivity. Visit www.yourpositivityproject.com to view stories or to share your positive story.