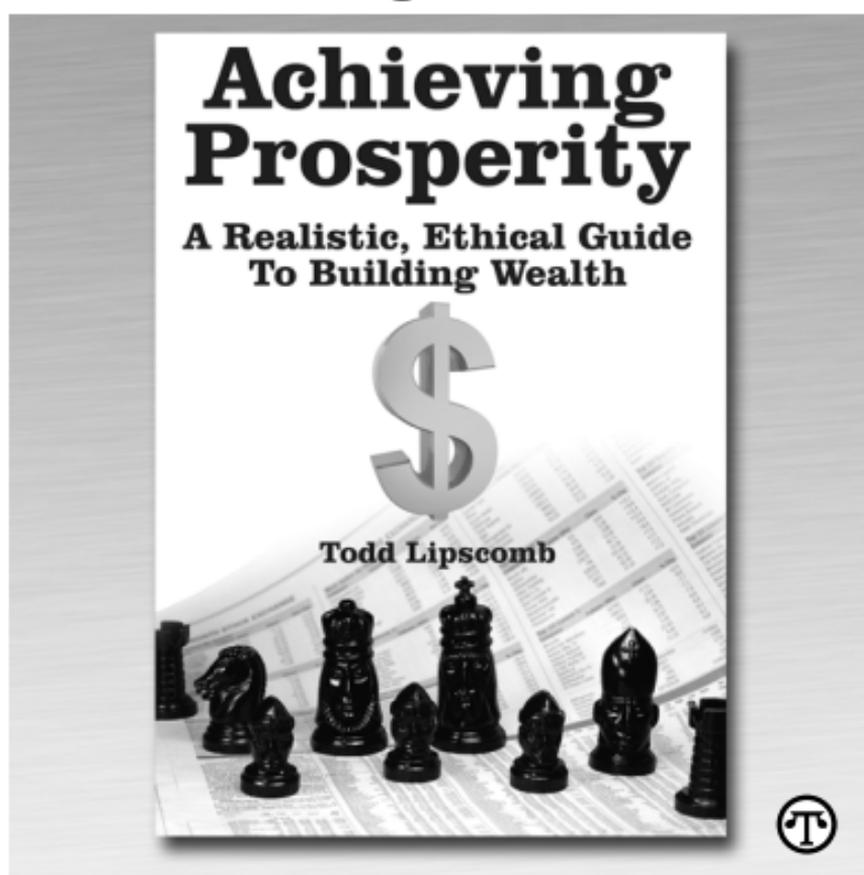




Books Worth Reading

An Ethical Approach To Investing

(NAPSA)—According to a new book, ethics and prosperity do mix. Author Todd Lipscomb believes that doing the right thing regarding one's own actions and money is always the wisest investment in the long run.



A new book claims that investors should avoid companies that profit from activities that run counter to their ethics.

In his book “Achieving Prosperity” (Authorhouse), he offers the following tips for building wealth in an ethical manner:

- Make a small but constant commitment to yourself and your loved ones that things will be better as the years pass.
- Set a specific financial target.
- When it comes to personal finance, always be a realist.
- Be consistent. Stick to your savings plans no matter what.
- Avoid investing in companies that profit from activities that run counter to your personal ethics—no matter how successful they are.

Lipscomb has been investing for over 20 years. Starting from a zero dollar net worth, he achieved millionaire status before the age of 40.

The book is available at both online and local stores.