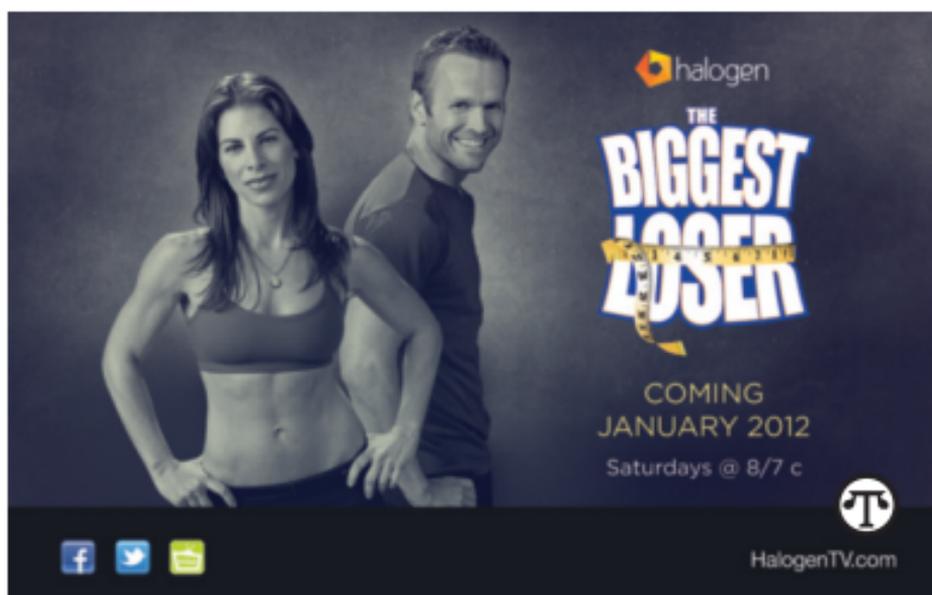


An Interactive Way to Lose Weight

(NAPSA)—TV viewers may soon gain a whole new perspective on weight loss.

That's because social TV APP Miso has teamed up with Halogen TV to provide a new way to connect and interact with "The Biggest Loser." It's a compelling weight-loss drama in which celebrity fitness trainers Jillian Michaels and Bob Harper join top health experts to help 12 overweight contestants transform their bodies, health and, ultimately, their lives.

Caroline Rhea hosts the unscripted, one-hour series featuring unique challenges, surprising alliances and irresistible temptations. In the end, the winner has a healthier body and \$250,000.



An inspirational show can help you learn fun ways to lose weight.

Unlike other "makeover" shows, it focuses on exercising the right way, losing weight naturally and promoting positive and healthy living. This cast of diverse and dynamic individuals gets a chance to be self-confident about their accomplishments and physical appearance.

The Miso platform provides viewers with innovative and fun ways to discuss the show, get behind-the-scenes information, take polls and post instant reactions to each of the episodes (whether you watch live, on demand, via DVR or on your iPhone).

For more information and to learn where to watch, visit www.HalogenTV.com.