

Animated Series Features Classic Characters

(NAPSA)—Another chapter has been added to one of the most enduring children's book series: animated adventures.

Now airing on PBS KIDS, "The Berenstain Bears" is designed to reflect true family life joys, trials and tribulations. The series is a nostalgic look at simple country life that reinforces traditional values, a sense of community and the universal circumstance of life: the family. The educational objective of the series is to teach children social and emotional competence by encouraging them to recognize how to make thoughtful, informed and responsible choices and decisions.

Created from the timeless books that have delighted children throughout the world, each episode of the new weekday series follows the storyline of an original Berenstain Bears book and is presented in 15-minute segments. Joining "The Berenstain Bears" to complete the half-hour are all-new 15-minute episodes of Maurice Sendak's "Seven Little Monsters."

Based on their own experiences with life's daily struggles, the author/illustrator team of Stan and Jan Berenstain developed the adventures of the bears into a family business, which boasts the biggest-selling book series in the history of publishing.

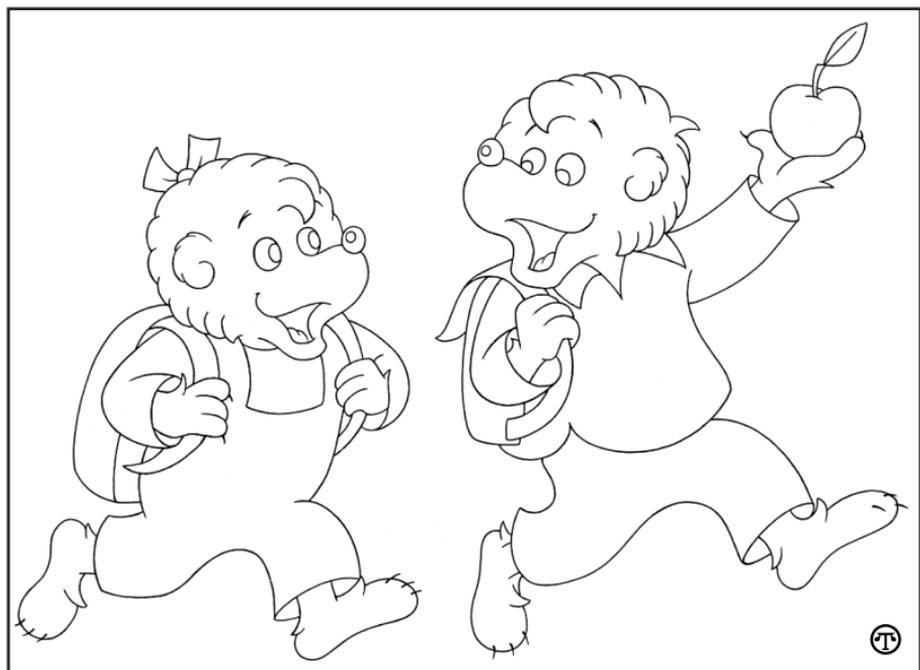
Over the years, little has changed about the Berenstain Bears. Their universal experiences and everyday dilemmas persist in popularity, despite nearly half a century of technological advances



and social change. "The Berenstain Bears" animated adventures will introduce children to a wide range of important social values and bring the acclaimed books' love, warmth and kinship to life for children and families to enjoy five days a week.

"The Bears haven't changed, and neither have their readers," says Stan Berenstain. "Kids still tell fibs and mess up their rooms and throw tantrums in the supermarket. The Bears have the typical problems that every family experiences."

Both "The Berenstain Bears" and "Seven Little Monsters" are produced by Nelvana Limited, one of the world's most celebrated animation production studios. To learn more about these programs, visit www.pbs.org.



Color your friends Brother and Sister Bear. You can watch them in The Berenstain Bears, a new animated television series airing on PBS KIDS.