

# Good News Department

## Another Good Deed To Win A \$20,000 Thank-You

(NAPSA)—In celebration of the second annual National Thank You Day, Monday, September 22, merci® Finest Assortment of European Chocolates will once again host a contest to search for one small deed that deserves one big thank-you.

The National Thank You Day Contest encourages people to remember and recognize everyday acts of kindness shown to us by asking people to nominate someone whose good deed has gone a long way to help or inspire them. One grand-prize winner will be awarded a prize personally selected by their nominator with a value of up to \$20,000. The contest runs through August 15, 2008.

### Politeness Poll

National Thank You Day, held annually in September, was inspired by the findings of a 2007 survey conducted by merci® Finest Assortment of European Chocolates and The Emily Post Institute. Survey results indicated that while 87.3 percent of Americans said they are bothered when people don't say "thank you," 90.2 percent feel that they don't say "thank you" enough. The survey also found that saying "please," "thank you" and "you're welcome" are the most important common good manners Americans need to observe more, followed by practicing patience and politeness while waiting in lines.

### Two Simple Words

"The success of the first annual National Thank You Day Contest brought to light nearly 12,000 extraordinary people doing wonderful things all across the country," says Peggy Post, spokesperson for National Thank You Day, and etiquette expert and best-selling author for The Emily Post Institute. "Through



**Peggy Post, etiquette expert and best-selling author, presents 2007 National Thank You Day winner JoAnn Miller of Woodbury, N.J. her grand prize as selected by her nominator.**

the stories of everyday thank-yous, we hope this annual holiday will continue to remind us of the importance of acknowledging the small yet significant acts of kindness we all have witnessed."

### Thanks For The Thank-You

To enter someone in the contest, nominators are asked to submit an essay of up to 150 words about who they would like to nominate and why, and to describe the ultimate thank-you gift valued up to \$20,000. The grand-prize winner will be selected by Peggy Post, among other judges, and presented with his or her prize in person by the celebrity etiquette expert on National Thank You Day, Monday, September 22, 2008.

One-hundred first-prize winners will receive an autographed copy of Post's latest book, "Excuse Me, But I Was Next... How to Handle the Top 100 Manners Dilemmas," and a box of merci Finest Assortment of European Chocolates. Visit [www.nationalthankyouday.com](http://www.nationalthankyouday.com) for entry forms, complete rules and regulations.