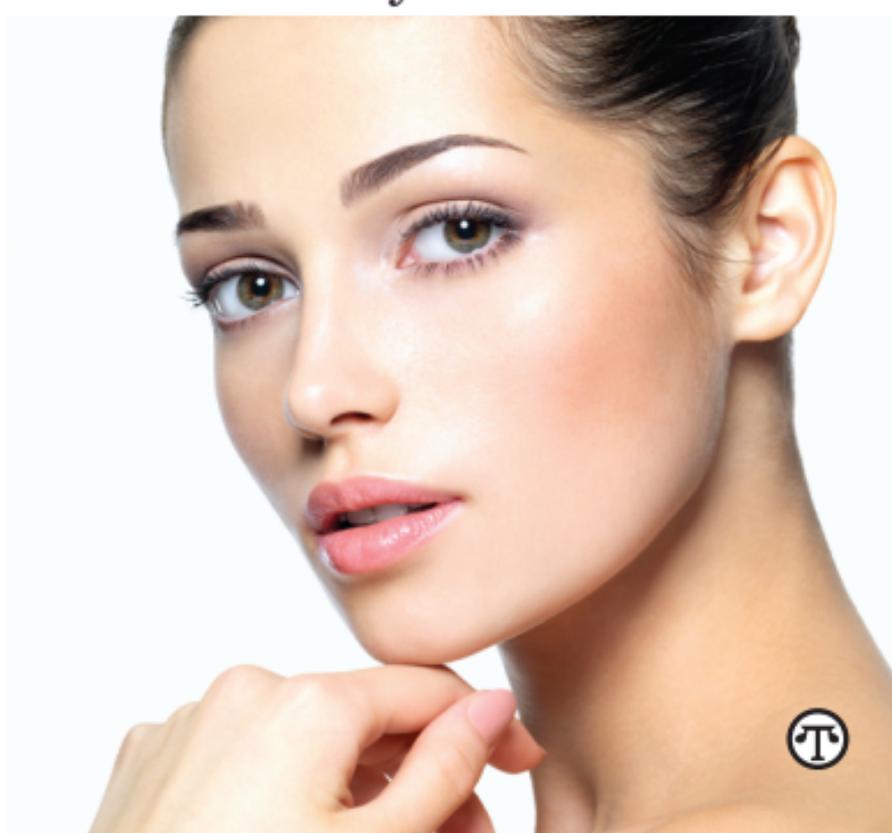




Anti-Aging Ingenuity

(NAPSA)—Here's good news about skin care: Next-generation formulations created to deliver superior skin-enhancing benefits often contain oil.

“While some women fear that facial oil will make their skin oily,” says New York-based makeup artist Laramie Glen, “in fact, oils have been proven to absorb quickly into the skin, smoothing the surface without any trace of residue.”



Using an oil as a base before applying makeup creates an even palette and lets the makeup set more easily.

The benefits of using oil are striking, when it's in a treatment with multitasking ingredients that minimize beauty regimens while addressing a variety of skin care concerns such as hydration, tightening and radiance.

According to Glen, “You just pat two or three drops of the serum onto your face and let them sit there for a moment before applying your makeup.”

One oil-based, multipurpose serum, Algenist's Advanced Anti-Aging Repairing Oil, redefines pores, smoothes texture, nourishes and hydrates the skin, and improves the appearance of fine lines and wrinkles.

It's available at Sephora and www.Algenist.com. Learn more at that site and (877) 650-1837.