

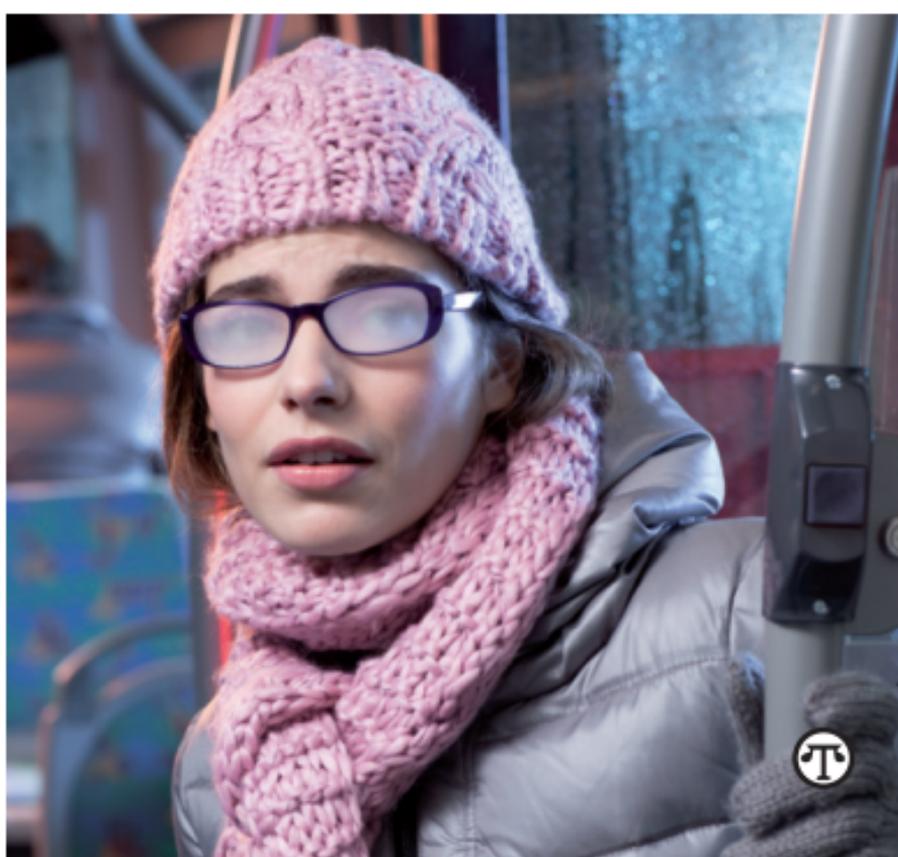
EYE ON SAFETY

Anti-Fog Lenses

(NAPSA)—America's eyeglass wearers are not unclear about what they want: they want lenses that do not fog up.

A recent survey commissioned by Essilor of America, a leader in eyeglass lenses, revealed the situations in which foggy glasses pose a problem.

Seventy-eight percent found foggy lenses most annoying when moving from indoor to outdoor temperatures, but the most troublesome activities are common



Lenses with anti-fog properties can help eyeglass wearers see more clearly.

everyday tasks: cooking (52 percent) and bath time (40 percent). Other problematic situations include: playing sports and exercising outdoors (16 percent), driving (16 percent), working out in a gym (8 percent), when at work (7 percent) and hunting (3 percent).

Glasses wearers also considered foggy lenses a safety issue as three in five (59 percent) reported feeling unsafe with them when driving.

A majority (61 percent) of respondents found their glasses fogged up the most during the winter, while just over one in five (23 percent) said summer.

Among those who do find foggy glasses a problem, most (56 percent) are interested in anti-fog lenses. Seventy-three percent would be interested in learning about anti-fog lenses.

To help four-eyed consumers see their best, Essilor has unveiled lenses with Optifog technology, an anti-fog property. These lenses offer the best and most durable protection against foggy vision and are available through eyecare providers.