

Making Life Easier

App Helps To Make The Right Call On Laundry

(NAPSA)— Whether you are getting the kids' clothes ready for school or putting your outfit together for a fashionable event, there's good news—a new smartphone app can make your laundry life easier.

That's the word from Whirlpool, the leading maker of home appliances. The new WashSquad laundry app from Whirlpool brand is designed to help by:

- Lightening your laundry load by assigning tasks to different members of your family

- Providing expert advice on how to treat tricky stains with the help of the WashSquad Stain Eraser

- Offering tips on how to care for your garment specific to the fabric with the Fabric Care Solution

- Tracking and rewarding your family's laundry accomplishments with the WashSquad Wash Board

- Getting custom laundry appliance guides tailored to your Whirlpool washer and dryer.

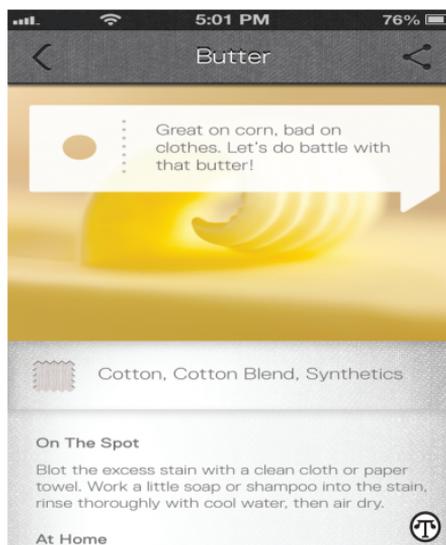
"Now, with the help of our new and innovative WashSquad app, stain solving is simple and expert advice is available at your fingertips to help with any laundry woes," said Mary Zeitler, fabric care expert and Lead Consumer Scientist with the Institute of Home Science.

Helpful Tips

To make laundry day even easier, Whirlpool offers these tips on handling delicate fabrics and stains this season:

- For washable embellished items, consult your fabric care label first, then wash on the Delicate or Handwash cycle with cold water temperature selected and low spin speed. Remove the item from the washer and lay flat to dry on a clean towel, taking care not to stretch the fabric. Adjust the embellishments as needed to reorient them to their original position or shape.

- With wine stains, it's important to react quickly. Once the stain dries, it will be more difficult



A new app for smartphones and computers is designed to help lighten the load on laundry day.

to remove. First, check the care label to be sure the item is machine washable. Rinse the stain well in running water to dilute it. If you cannot wash the garment while it is still wet, soak it in cool water with a bit of detergent until it can go into the washer.

Wash the garment on the warmest temperature safe for the fabric. Remove the garment from the washer and allow it to air-dry if the stain appears to be removed. If the stain remains, repeat the process using a color-safe bleach.

Fashion-Forward Fabric Care

Not only creating innovative technology to streamline the fashion fabric care process, Whirlpool recently co-sponsored Strut, The Fashionable Mom Show during New York's Mercedes-Benz Fashion Week.

As part of the show, each model "strutted" on behalf of a charity. Two Whirlpool ambassadors modeled on behalf of Whirlpool Corporation's charity, Habitat for Humanity

To download the free WashSquad laundry app, go to iTunes or www.whirlpool.com/washsquad. To learn more about the app and the brand, visit www.whirlpool.com.