



TEEN TOPICS

Appearance, Self-Confidence And Schoolwork

(NAPSA)—How teens look may affect how teens feel and how well they perform in school. That's the result of a survey conducted on teens, appearance and self-confidence.

The ACUVUE Brand Contact Lenses/Roper Teen Esteem Survey found that 86 percent of teenagers report that their appearance affects their self-confidence level, and 91 percent believe they will perform better in school if they have more self-confidence.

The survey found that most teens (75 percent) say they would like to change some aspect of their appearance. Among teens who wear eyeglasses exclusively, 42 percent say getting rid of their eyeglasses is more important to them than other appearance changes, including losing weight. Over half of the teens surveyed who switched from eyeglasses to contact lenses report that they have more self-confidence.

More than 90 percent of the teens surveyed think that making the switch from eyeglasses to contact lenses positively affects their lives. Three out of four teens believe they play sports better when wearing contact lenses, and two-thirds of teens who wear contact lenses play on a sports team



Overall, teens connect a positive self-image with success in many areas of their life.

(versus less than half of those who wear eyeglasses only).

Teens also believe wearing contact lenses helps them:

- get more out of life (42 percent)
- have a better chance of achieving their goals (36 percent)
- feel less embarrassed when out with others (37 percent)
- increase their popularity (35 percent)

The VISTAKON division of Johnson & Johnson Vision Care, Inc. pioneered the concept of disposable contact lens wear in 1987 with the introduction of ACUVUE Brand Contact Lenses.