



Pointers For Parents

Arts And Crafts Can Help Children Learn Important Skills

(NAPSA)—Whether it is with finger paint, chalk, crayons or construction paper, children love crafting and creating their own special works of art. Not only are crafts an enjoyable activity for children, simple crafting can also help children learn important skills that affect their overall development and is a way through which parents can observe their children's developmental progress to make sure they are school ready. It's important for parents to be in tune with their child's development during their early years because the first five years of life lay the foundation for a child's long-term success.

That's why Easter Seals, the nation's largest nonprofit provider of early intervention services, and A.C. Moore, a specialty arts and crafts company, have teamed up for their annual Crafting A Better World For All Kids campaign from now through September 15th at the retailer's 140 stores nationwide.

Responding To A Need

There is a lot to think about when it comes to a child's development. Even the most attentive parents may struggle to find the information they need to be sure their young child's health, wellness and learning are on track.

To ensure that all children are set up for success when they enter school, Easter Seals' Make the First Five Count® initiative offers free online screenings and provides thousands of children access to the services they need to make sure they are reaching their full



Parents can monitor their child's development through an online screening tool—and help children learn important skills!

potential. Easter Seals is a leading provider of early childhood developmental services and provides education, outreach and advocacy so that children living with autism spectrum disorder and other disabilities can live, learn and play in their communities.

Every Child Deserves A Bright Future

It's important for parents to observe their child's progress and remember that each child is unique and develops at his or her own pace. Developmental screenings are an important tool in helping to identify the specific skills each child needs to succeed.

Parents can monitor their child's milestones by taking the *Ages & Stages Questionnaires®* at www.easterseals.com/asq. It's a free, comprehensive screening tool to help guide parents through their child's developmental years.

Learn More

You can find additional facts and ideas at www.easterseals.com and www.acmoore.com.