

Newsworthy Trends

As Savings Increase, So Does The Popularity Of Geothermal

(NAPSA)—The popularity of geothermal home heating and cooling systems is growing. In fact, North American Clean Energy magazine reports that the geothermal energy industry is experiencing unprecedented growth.

With increasing frequency, homeowners are choosing the high efficiency and comfort of a geothermal system. Using the abundant source of free solar energy stored in the earth, a geothermal heating and cooling system can save homeowners as much as 70 percent on cooling bills. For homeowners who are looking to conserve energy and reduce their utility costs, making the transition from a traditional home comfort system to a geothermal system is appealing.

The investment in geothermal may be made even more attractive by a federal residential renewable energy tax credit that offers homeowners a tax incentive of 30 percent of the total investment for a geothermal system installed before December 31, 2016. This tax incentive is retroactive to January 1, 2009 and can be used in combination with utility rebates and state tax incentives to make geothermal systems more affordable than ever.

Environmental benefits may also contribute to the growing popularity of geothermal since the systems do not emit carbon dioxide, carbon monoxide or other greenhouse gases that are considered to be major contributors to



Your family can have more comfort for less money with geothermal heating and cooling.

environmental air pollution. In addition, lower peak demands for geothermal systems help postpone the need to build more-expensive electric-generating plants and reduce the need for natural resources such as coal or gases to generate electricity.

According to the experts at WaterFurnace, a leading manufacturer of geothermal cooling and heating equipment, the average life span of a geothermal system exceeds 24 years—compared to 15 years for a more traditional heating and cooling system—which adds to the growing popularity of geothermal technology among homeowners. Additionally, homeowners can count on even distribution of heating and cooling for improved comfort from a system that requires little to no maintenance.

To discover how you can benefit from a geothermal system, visit www.waterfurnace.com or call (800) GEO-SAVE.