

Eye on Health

Ask An Eye M.D. Free Public Service

(NAPSA)—As part of its EyeSmart campaign to empower Americans to take charge of their eye health, the American Academy of Ophthalmology launched “Ask an Eye M.D.,” a new online service through which the public can submit questions about their eyes to a panel of ophthalmologists.

“The Ask an Eye M.D. service will supplement the rich supply of educational information already available on the EyeSmart Web site,” said H. Dunbar Hoskins Jr., M.D., executive vice president of the Academy. “Our hope is that the service will educate the public about eye health issues so that people can know their risks and save their sight. As a matter of course, people should always contact their own eye M.D. for medical advice about their eye health.”

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Answers to selected questions will be posted online on an ongoing basis. In addition to answers to recently submitted questions, all answers posted on “Ask an Eye M.D.” will be available in a searchable archive.

The campaign is sponsored by the Academy in partnership with EyeCare America, a public service program of the Foundation of the American Academy of Ophthalmology. In addition, more than 80 state, local and specialty ophthalmology societies are lending their support.

To submit a question online to Ask an Eye M.D. or for more information about eye health, visit www.geteyesmart.org.